

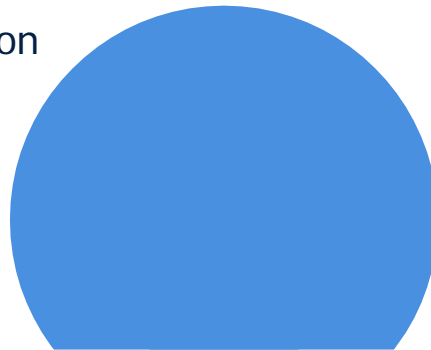


Strategic Planning

July 2020

Content

- Why do we exist? (Our Purpose)
- Our unique defining principle?
- How we behave? (Our Values)
- What we do? (Our Services)
- What does this achieve in people's lives? (Our Impact)
- By 2030 how we will make a difference to the world? (Our Vision)
- Our Strategic Direction
- Our Strategic Goals & Quality Objectives



Why do we exist? (Our Purpose)

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*We work with vulnerable people,
their families & communities
across Queensland experiencing
or at risk of harms associated with
the use of substances illicitly to
advance the dignity, health &
wellbeing of marginalised or
excluded populations*

How we behave? (Our Values)

- *Difference & diversity*
- *Consumer focus*
- *Respect for self & others*
- *Transparency & accountability*
- *Self determination*

What we do? (Our Services)

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We provide a continuum of high quality, innovative, & evidence-based specialist health services to reduce the harms associated with the use of substances.



What does this achieve in people's lives?

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Regardless of where people are at in their journey our services are provided with respect, non-judgement, self-agency & through this we create a sense of belonging & safety.

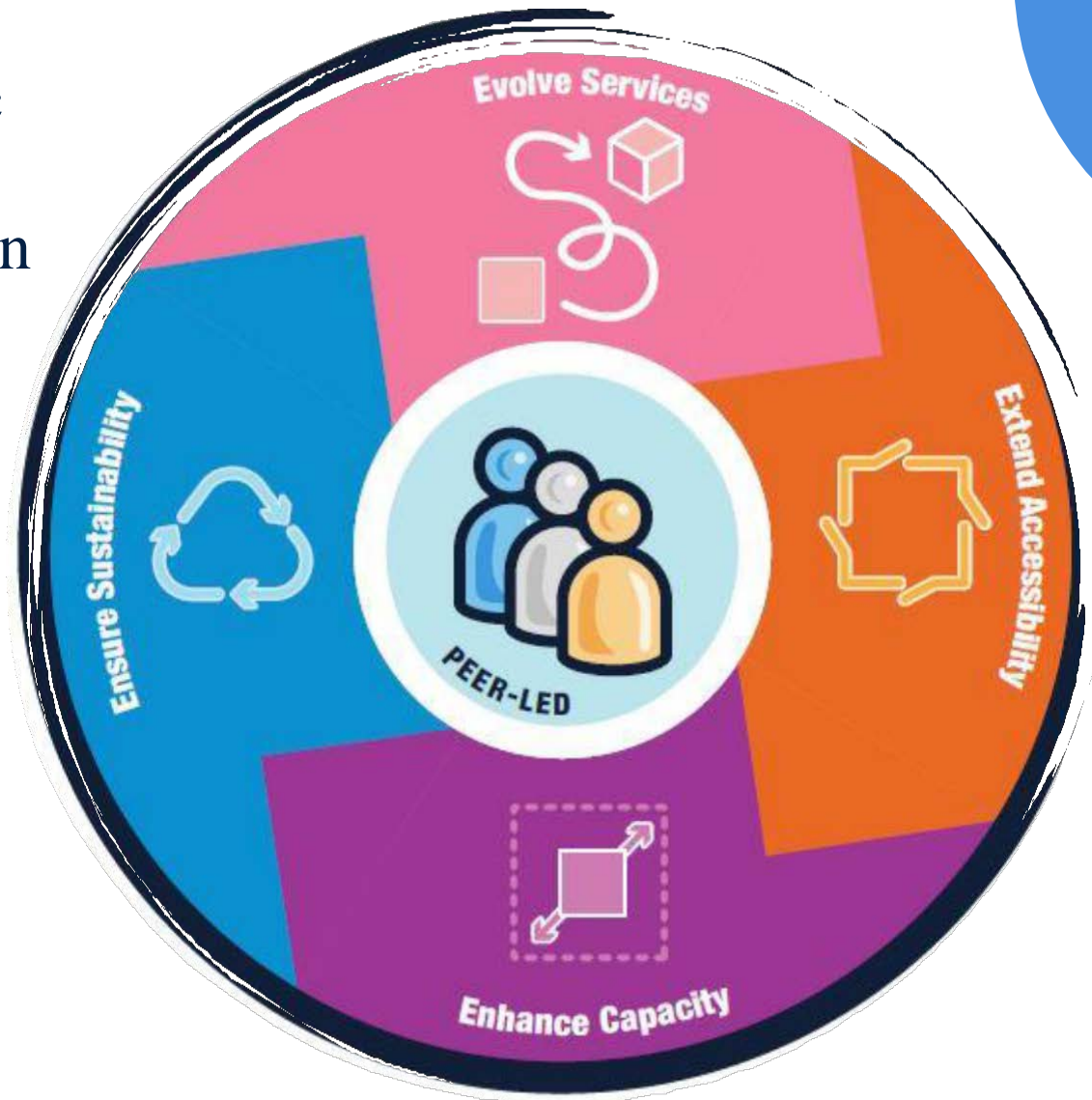
Through our services we strive to contribute to the elimination of drug overdoses, hepatitis C incidence is eliminated, physical & mental health & wellbeing increased, quality of life improved, & individual potential realised.

By 2030 how we will make a difference to the world? (Our Vision)

A world where all people who use substances are able to reach their full potential & the health & well-being outcomes of our communities is maximised.

Strategic

Direction



Our strategic goals

Goal: Harm is reduced thereby social outcomes are improved.

Objective: Reduce harm associated with overdose, communicable diseases, improved mental health functioning & reduced risks associated with substance use.

Goal: Ability to self-sustain.

Objective: Create Diverse funding streams that supports organisational growth.

Goal: Evidence created through research & evaluation informs priorities & translation into practice.

Objective: Known for sector leadership through the development & sharing of high-quality research & translating research into practice.

Goal: PWUD's are respected partners in service design & governance.

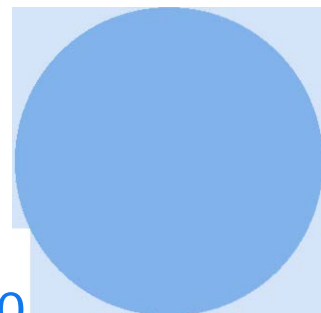
Objective: Ensure that peer-led practice is embedded in all service design, planning, & evaluation aspects of our work

Goal: Known for strong governance & being a valued partner.

Objective: Collaborative & positive partnerships with members, supporters, funding bodies & stakeholders that advance our goals.



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Revised in July 2023 to make clear our Quality Objectives.